Internet Privacy Operating Procedure

**Introduction:**
Internet Privacy Procedure

**Purpose:** The purpose of this operating procedure is to communicate The School Board of Marion County, FL (SBMC) awareness of Privacy and to provide users information that is collected on this site is for statistical purposes only.

**Scope:**
The privacy of our parents, students, staff and others who browse our site is important to The School Board of Marion County, FL.

Therefore, the following is the SBMC Internet Privacy Guideline:

1. Your personal information is not required to visit the public areas of our site.
2. Access to some areas of our site may require appropriate authorization. In that case, your unique user ID and password is required.
3. Access to some linked areas of our site may require separate authorization (username/password) independent of any chosen or assigned credentials.
4. Access to some areas of our site may require you to add additional information. In that case, this additional information will only be collected if specifically, and voluntarily provided and authorized by you.
5. Information collected is for statistical purposes only. SBMC performs analyses of user behavior in order to measure interest in the various areas of our sites.
7. You do not need to have cookies enabled to visit our site, unless it is so stated. Authorized SBMC employees may be required to have cookies enabled on their browsers to access some internal areas of our site.
8. Individuals utilizing SBMC web services/email services should understand that information provided by any user through this medium may be subject to the Public Records Act unless specifically exempted.
9. Under Florida law, e-mail addresses are public records. If you do not want your e-mail address released in response to a public records request, do not send electronic mail to this entity. Instead, contact this office by phone or in writing.
SBMC will not obtain personally identifying information about you when you visit our site, unless you choose to provide such information.

Contact Information:

If you have comments, questions, or concerns about our privacy guideline, please contact us in one of the following ways:

Send email to WebTechnologyServices@marion.k12.fl.us

Send postal mail to the following address:
   Technology and Information Systems
   512 SE Third Street
   Ocala, Florida 34471